

# ART OF FASHION

BENEFITING COVENANT CARE



January 21, 2019

Dear Community Supporter ,

*“My mother was given great care by your team. Even though she was only there for a short time, I just wanted to drop you a quick note to express my sincerest thanks for all your kindness and compassion while you cared for her. Because of your staff, she passed at peace and without pain and you helped make my loss easier to bear.” – Dan G.*

At Covenant Care, our patients are like family to us. We provide support every day to those in need of hospice services, no matter their financial resources. Covenant is always there to walk hand in hand with families and provide personalized care to each patient as they go through life’s toughest moments. Partners such as you help us to make this possible. **Your continued support of this year’s 14<sup>th</sup> Annual Art of Fashion provides services to our neighbors and family members right here in Escambia and Santa Rosa when they need it most.**

- Art of Fashion will feature a spring preview runway show presented by Pensacola’s finest retailers.
- The event will have a VIP hour, silent auction, pop-up shopping, and prize drawing.

We appreciate your generous past support and hope that you will consider sponsoring Art of Fashion again this year. It’s also a great opportunity for your business to gain exposure to a sold-out crowd of over 500 influential women and men who live and work in Pensacola, while also making a difference to our patients and families. **Last year’s event sold out and raised more than \$55,000 for local Covenant Care patients and families.**

Please review the attached materials regarding our sponsorship opportunities. I will be glad to work with you if you prefer a custom sponsorship package. I will contact you to follow-up in the next month. In the meantime, please feel free to contact me by phone or e-mail with any questions. Thank you for your consideration!

Gratefully,

Christie Parker  
Director of Development

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## SPONSORSHIP OPPORTUNITIES

Wednesday, April 4, 2019

VIP Hour and Pop-Up Shopping - 10:00 am – 11:00 am

Luncheon and Fashion Show 11:00 am – 1:00 pm

Skopelos at New World

### Haute Couture

**FULFILLED**

**\$5,000**

- The MOST PROMINENT seating on runway row
- Ten tickets for the luncheon and fashion show
- Admission to VIP Hour for early pop-up shopping for all ten guests (10:00 a.m.)
- Ten guests receive one ticket each for signature cocktail during VIP Hour
- Public recognition at the event
- Prominent placement of logo on the Covenant Care event website
- Prominent placement of logo on event program on PowerPoint
- Logo listed on rolling PowerPoint presentation at the event
- Name listed in all event press releases
- Name and logo featured on Covenant Care and Art of Fashion Event Facebook pages
- Opportunity to display signage or provide promotional items for 500 guests

### Avant-Garde

**\$2,500**

- Five priority seating tickets on runway row for the luncheon and fashion show
- Admission to VIP Hour for early pop-up shopping for all five guests (10:00 a.m.)
- Five guests receive one ticket each for signature cocktail during VIP Hour
- Priority placement of logo on the Covenant Care event website
- Public recognition at the event
- Logo listed on rolling PowerPoint presentation at the event
- Logo featured on Art of Fashion Event Facebook page
- Opportunity to share business card, coupon, or promotional item for 500 guests

### En Vogue

**\$1,000**

- Four priority tickets for luncheon and fashion show on runway row (based on first come, first served)
- Admission to VIP Hour for early pop-up shopping for four guests (10:00 a.m.)
- Four guests receive one ticket each for signature cocktail during VIP Hour
- Logo listed on rolling PowerPoint presentation at the event
- Logo placed on the event website
- Listed on sponsor signage at the event
- Name featured on Art of Fashion Event Facebook page

### Fashionista

**\$500**

Gifts are tax deductible to the extent of IRS regulations, limited to the extent of money contributed over the value of goods or services provided. Covenant operates as a 501(c)3 charitable organization serving Florida and Alabama. Covenant is registered with the Florida Department of Agriculture & Consumer Services ([www.800helpfla.com](http://www.800helpfla.com)). A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE (1-800-HELP-FLA). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Registration # CH4450, CH4455, and SC-07968.

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- Two prime tickets for luncheon and fashion show near runway row (based on first come, first served)
- Admission to VIP Hour for early pop-up shopping for two guests (10:00 a.m.)
- Two guests receive one ticket each for signature cocktail during VIP Hour
- Logo listed on rolling PowerPoint presentation at the event
- Logo listed on the event website
- Listed on sponsor signage at the event
- Logo featured on Art of Fashion Event Facebook page

## SPONSORSHIP COMMITMENT FORM

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**CONTACT: Christie Parker, Director of Development**  
**5041 N. 12th Ave., Pensacola, FL 32504**  
**P: 850-208-7122**  
**E-mail: christie.parker@choosecovenant.org**

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY, STATE, ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

EMAIL: \_\_\_\_\_

**SPONSORSHIP LEVEL:**

\_\_\_\_ HAUTE COUTURE (\$5,000)

\_\_\_\_ AVANT-GARDE (\$2,500)

\_\_\_\_ EN VOGUE (\$1,000)

\_\_\_\_ FASHIONISTA (\$500)

PURCHASE # \_\_\_\_\_ ADDITIONAL VIP TICKETS FOR \$75 EACH (General Admission Tickets - \$50 Each)

I AM UNABLE TO ATTEND, PLEASE ACCEPT OUR DONATION OF \$ \_\_\_\_\_

TOTAL ENCLOSED: \$ \_\_\_\_\_ PLEASE SEND ME AN INVOICE \$ \_\_\_\_\_

**PLEASE SEND YOUR CAMERA-READY LOGO TO CHRISTIE.PARKER@CHOOSECOVENANT.ORG**  
**SPONSORSHIP DEADLINE: MARCH 13<sup>th</sup>, 2019. PLEASE MAKE CHECKS PAYABLE TO COVENANT CARE.**  
**MAIL TO: COVENANT CARE, 5041 N. 12th AVE., PENSACOLA, FL 32504; ATTN: CHRISTIE PARKER**

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