

Sponsor Pensacola's PREMIER Charitable Event



Exposure to over 1,000 Community and Business Leaders
VIP Guest and Client Experience

Make a TRUE difference for Children, Veterans and Families.



ART OF FASHION 2025



Sponsorship Levels

SULTAN – PRESENTING SPONSOR **SOLD**

\$25,000

- Recognition as Presenting Sponsor with logo/name on all press releases, postcards, flyers, invitations, and print materials.
- Opportunity to provide a sponsor video for Art of Fashion and Covenant Care social media.
- Opportunity to provide a “Welcome” video to be aired at the event.
- Premier VIP front row fashion show seating for 20 guests with concierge table service.
- Two VIP areas at Emporia with concierge drink/food service included.
- Banner with company name and logo posted at event.
- Premier placement of company name and logo on Art of Fashion web page.
- Minimum of one social media mention weekly through one-month post event date.
- Presenting Sponsor announcements throughout the event evening.
- Opportunity to promote your business to Covenant Care staff.
- Option to participate as show models for additional exposure.

ROYAL CARAVAN – SIGNATURE SPONSORS (LIMIT THREE)

\$10,000 ONE REMAINING

- Recognition as Signature Sponsor with company name on all press releases, postcards, flyers, invitations, and print materials.
- Opportunity to provide a sponsor video for Art of Fashion and Covenant Care social media.
- Premier VIP front row fashion show seating for 10 guests with table service
- One VIP areas at Emporia with concierge drink/food service included.
- Banner with company name and logo posted at event.
- Prominent placement of company name & logo on Art of Fashion web page.
- Signature Sponsor announcements throughout the event evening.
- Pre and Post show access for 10 guests to VIP Emporia.
- Opportunity to nominate two runway models for additional exposure.

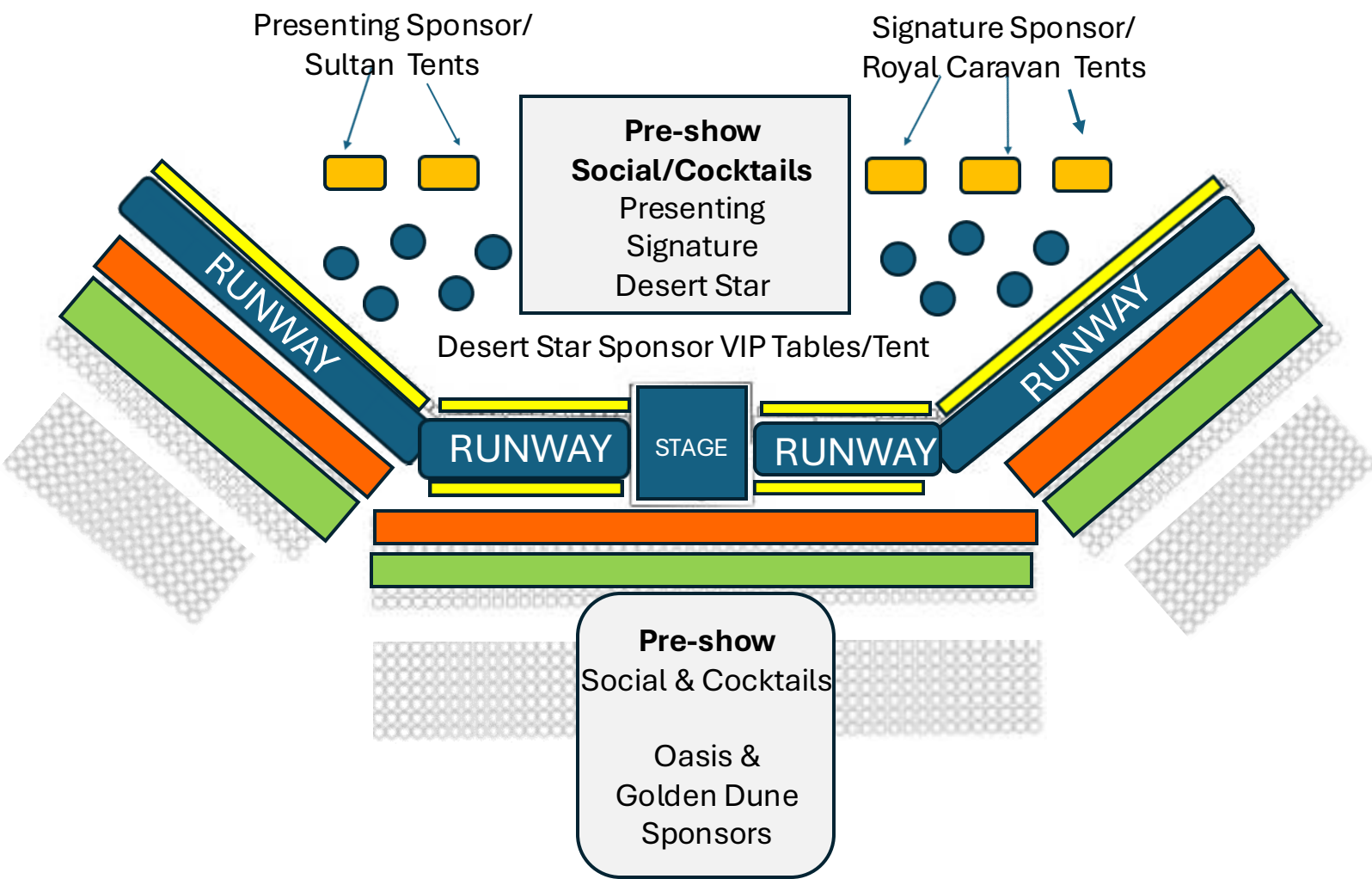
ART OF FASHION 2025

Sponsorship Levels




- | | | | |
|--|-----------------|--------------------|----------------|
| DESERT STAR SPONSOR | Limit 10 | 4 REMAINING | \$5,000 |
| <ul style="list-style-type: none">• Recognition as Desert Star sponsor with company name on event program slide.• Pre and Post Show access to VIP Emporia for 8 guests• Premier VIP front row fashion show seating for 8 guests• One VIP table in Emporia area for 8 guests with concierge drink/food service included.• VIP Runway Seating for 8 guests• Banner with company name and logo posted at event.• Prominent placement of company name & logo on Art of Fashion web page.• Opportunity to nominate one runway model for additional exposure. | | | |
| OASIS SPONSOR | | | \$2,500 |
| <ul style="list-style-type: none">• Six priority tickets for fashion show seating• Two drink tickets per guest (6)• Name listed on event presentation• Name placed on Art of Fashion event website• Name Listed on sponsor signage at the event• Logo featured on Art of Fashion Event Facebook page | | | |
| GOLDEN DUNE SPONSOR | | | \$1,000 |
| <ul style="list-style-type: none">• Four priority tickets for fashion show seating• Two drink tickets per guest (4)• Name listed on event presentation• Name placed on Art of Fashion event website• Name Listed on sponsor signage at the event• Logo featured on Art of Fashion Event Facebook page | | | |

ART OF FASHION 2025

VIP AREA INCLUDES CONCIERGE DRINK AND ELEVATED CATERING WITH RUNWAY SEATING



Seating Guide

		
Presenting Sponsor		Oasis Sponsors
Signature Sponsors		
Desert Star Sponsors		Golden Dune Sponsors



Sultan / Royal Caravan / Desert Star Sponsorship Levels

Pre-Show VIP Emporia Access and Service
Concierge Catering Service
VIP Runway Seating



ART OF FASHION 2025

SPONSORSHIP COMMITMENT FORM

CONTACT: Lori Fitzpatrick, Foundation Senior Director
5041 N. 12th Ave., Pensacola, FL 32504
850-339-5737 / Lori.Fitzpatrick@ChooseCovenant.org

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

SPONSORSHIP LEVEL:

- _____ SULTAN/PRESENTING (\$25,000)
- _____ ROYAL CARAVAN/SIGNATURE (\$10,000)
- _____ VIP DESERT STAR (\$5,000)
- _____ OASIS (\$2,500)
- _____ GOLDEN DUNE (\$1,000)

I WANT TO PURCHASE _____ # of ADDITIONAL TICKETS FOR \$125 EACH (NOT GUARANTEED ON SPONSOR ROW)

TOTAL ENCLOSED: \$ _____

PLEASE INVOICE FOR \$ _____

REQUESTED INVOICE DATE _____

SIGNATURE: _____