

Sponsor Pensacola's PREMIER Charitable Event



Exposure to over 1,000 Community and Business Leaders
VIP Guest and Client Experience

Make a TRUE difference for children and families
experiencing loss.





WHISPERS on the SERENGETI
ART OF FASHION

ANNUAL

APRIL 2, 2026

Sponsorship Levels

REGAL LION SPONSOR – PRESENTING SPONSOR

\$25,000

- Recognition as Presenting Sponsor with logo/name on all print materials.
- Opportunity to provide a sponsor video for Art of Fashion and Covenant Care social media.
- Opportunity to provide a “Welcome” video to be shown at the event.
- Premier VIP front row fashion show seating for 20 guests with concierge table service.
- VIP area in the Savannah with food/drink service included.
- Banner with company name & logo at the event.
- Premier placement of company name & logo on Art of Fashion website.
- Minimum of one social media mention weekly through one-month post event date.
- Presenting Sponsor announcements throughout the event evening.

AFRICAN STAR SPONSOR – SIGNATURE SPONSOR

\$10,000

- Recognition as Signature Sponsors with company name on print materials.
- Opportunity to provide a sponsor video for Art of Fashion and Covenant Care social media.
- Premier VIP front row fashion show seating for 10 guests with table service.
- VIP area in the Savannah with concierge drink/food is included.
- Banner with company name & logo at the event.
- Prominent placement of company name & logo on Art of Fashion website.
- Signature sponsor announced throughout the event evening.
- Pre and post show access for 10 guests to the VIP Savannah.



WHISPERS on the SERENGETI
ART OF FASHION

ANNUAL

APRIL 2, 2026

Sponsorship Levels

SERENGETI SUNSET SPONSOR

\$5,000

- Recognition as a Serengeti Sunset sponsor with company name on event program slide.
- Pre- and Post-show access to VIP Savannah for 8 guests.
- Premier VIP front row fashion show seating for 8 guests.
- VIP table in the Savannah area for 8 guests with concierge drink/food service included.
- VIP Runway Seating for 8 guests.
- Banner with company name & logo posted at event.
- Prominent placement of company name & logo on Art of Fashion website.

MAJESTIC SILVERBACK SPONSOR

\$2,500

- Six priority tickets for fashion show seating
- Two drink tickets per guest (6)
- Name listed on event presentation
- Name placed on Art of Fashion event website
- Name listed on sponsor signage at the event
- Logo features on Art of Fashion Event Facebook page

GOLDEN GRASSLANDS SPONSOR

\$1,000

- Four priority tickets for fashion show seating
- Two drink tickets per guest (4)
- Name listed on event presentation
- Name placed on Art of Fashion event website
- Name listed on sponsor signage at the event
- Logo featured on Art of Fashion Event Facebook page



WHISPERS on the SERENGETI
ART OF FASHION

ANNUAL

APRIL 2, 2026

Media Sponsorship

Media Partner to Provide:

- Night of event photographer to cover event
- Post event print coverage in magazine (Minimum 3 pages)
- Post event social coverage on all related platforms
- Share event photographs with Covenant Care Foundation post event

Benefits:

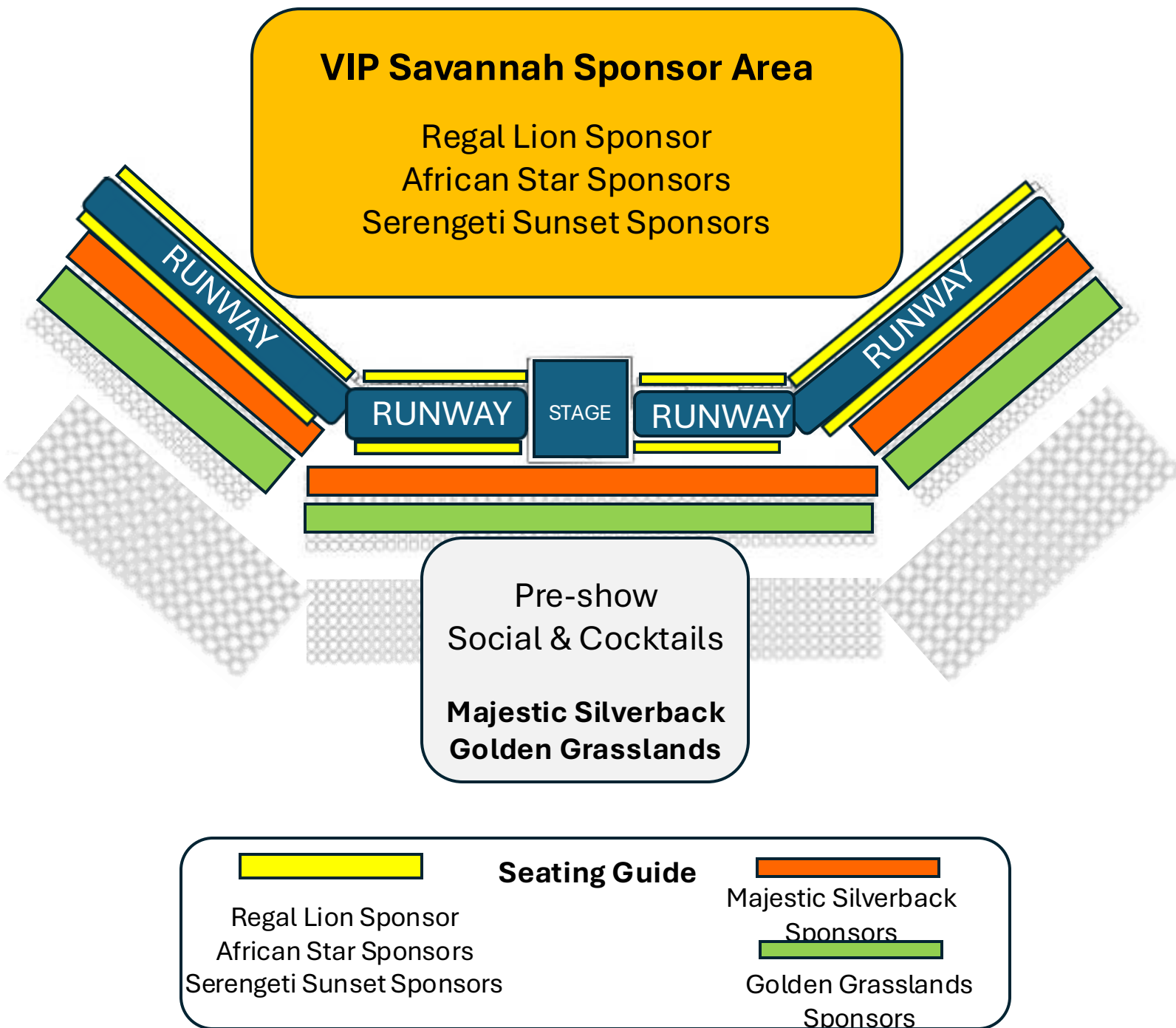
- One all-access media pass
- Six priority tickets for fashion show seating
- Two drink tickets per guest (6)
- Name listed on event presentation as a Majestic Silverback Sponsor
- Name placed on Art of Fashion event website as a Majestic Silverback Sponsor
- Name Listed as Majestic Silverback Sponsor on event sponsorship signage
- Logo featured on Art of Fashion Facebook page

WHISPERS on the SERENGETI
ART OF FASHION

ANNUAL

APRIL 2, 2026

VIP AREA INCLUDES CONCIERGE DRINK AND CATERING WITH RUNWAY SEATING





WHISPERS on the SERENGETI ART OF FASHION

ANNUAL

APRIL 2, 2026

SPONSORSHIP COMMITMENT FORM

**CONTACT: Lori Fitzpatrick, Foundation Senior Director
1901 N. Palafox St. Pensacola FL 32501
850-339-5737 / Lori.Fitzpatrick@ChooseCovenant.org**

COMPANY NAME: _____

CONTACT: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

PHONE: _____ EMAIL: _____

SPONSORSHIP LEVEL:

- _____ REGAL LION (\$25,000) VIP Seating Area
- _____ AFRICAN STAR (\$10,000) VIP Seating Area
- _____ SERENGETI SUNSET (\$5,000) VIP Seating Area
- _____ MAJESTIC SILVERBACK (\$2,500)
- _____ GOLDEN GRASSLANDS (\$1,000)

I want to purchase _____ # of additional tickets for \$200 each with my *Regal Lion, African Star, or Serengeti Sunset Sponsorship*. (Guests will have access to VIP area but not guaranteed seating on sponsor runway).

I want to purchase _____ # of additional tickets for \$150 each with my *Majestic Silverback or Golden Grasslands Sponsorship*.

TOTAL ENCLOSED \$ _____

PLEASE INVOICE FOR \$ _____

REQUESTED INVOICE DATE _____

SIGNATURE: _____

Gifts are tax deductible to the extent of IRS regulations, limited to the extent of money contributed over the value of goods or services provided. Covenant operates as a 501(c)3 charitable organization serving Florida and Alabama. Covenant is registered with the Florida Department of Agriculture & Consumer Services. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE: 1-800-HELP-FLA (435-7352) or www.FloridaConsumerHelp.com. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Registration # CH4450, CH4455, CH7968.